

REMARKS

Claims 1-20 are now pending in this application, with claims 1 and 11 being independent. Claims 1 and 11 have been amended. Favorable reconsideration is respectfully requested.


The Office Action rejects claims 1-20 under 35 U.S.C. § 112, as indefinite, concluding that the claims do not adequately describe the term “artist block.” In response, Applicants have amended the independent claims to recite that each artist block comprises “a grouping of a plurality of artists related in some way.” As pointed-out by the Examiner, this feature is set forth in the Specification, such as at for example page 3, lines 27-29. Applicants respectfully submit that this amended obviates the rejection, and that the case is in condition for allowance.

CONCLUSION

This Amendment After Final Action is believed to place clearly this application in a condition for allowance, and passage to issue is earnestly solicited. At the very least, this Amendment is an earnest effort to advance prosecution and reduce the number of issues, and its entry is believed proper under 37 C.F.R. § 1.116.

Applicants' undersigned attorney may be reached in our New York office by telephone at (212) 218-2100. All correspondence should continue to be directed to our below listed address.

Respectfully submitted,



Attorney for Applicants
Michael P. Sandonato
Registration No. 35,345

FITZPATRICK, CELLA, HARPER & SCINTO
30 Rockefeller Plaza
New York, New York 10112-3801
Facsimile: (212) 218-2200

MPS:cv

NY_MAIN 463728 v1